



A Ride To Benefit The Students Of The Rocklin Unified School District  
 Designed by Baylor Hogan, Rocklin High School Class of 2012

The Tour de Rocklin (TdR) is a non-profit organization working with the Rocklin Education Excellence Foundation (REEF) to raise funds for Rocklin Unified School District (RUSD). All proceeds from the TdR bicycle ride are given to REEF, and distributed to all 16 schools within the RUSD to help meet on-campus student technology needs. Last year we were able to give \$375 to each school, and our goal in 2010 is to raise \$1,000 for each one of the 16 schools.

This is our 2nd annual Tour de Rocklin ride, where families and cyclists can ride together, visit with friends, and raise funds for our school system. Cyclists from all over California, Nevada, and Oregon will be discovering the beauty and special qualities of Rocklin as they ride throughout our community. This year's TdR will be Saturday, October 16, 2010.

To accomplish this, we need your help. Please consider becoming a Sponsor of the 2010 TdR by showing your support for our community and our excellent school system. All donations are tax deductible. Your name and/or company logo will be featured on our website, could be on the official 2010 Tour de Rocklin t-shirts, or on any number of other items that we will hand out to all the registered riders. Please consider any one of the sponsorship levels below. We will use your sponsorship funds for such things as snacks for our rest stops, lunch, post ride meal, route arrows, government permits, goody bags, and t-shirt costs.

If you elect to be a Bronze Level Sponsor or higher, then your company will be allowed to put one item into all the goody bags at no additional cost. Any amount of items above the one free item will cost \$0.05 per item for each goody bag above the sponsorship level cost. Platinum and Titanium sponsors can also put an item in all the goody bags for a cost of \$0.05 per item above the sponsorship level cost. All items must be approved by the TdR Committee. Our Federal Tax ID is 01-0922586. For more information please call 916-434-6636.

Please fill out the form and mail it back along with your check payable to the Tour de Rocklin. The sponsorship levels and our mailing address is on the back.

-----Cut Here-----

Company Name:	
Address	
City	
State	
Zip Code	
Phone Number	
Contact Name	
Sponsorship Level	
Sponsorship Amount	

## Sponsorship Levels

Amount	Sponsorship Levels and Recognitions
\$\$\$	Your Choice Level Sponsorship: We accept, with gratitude, contributions in any amount other than those listed below.
\$250	Platinum Level Sponsorship: Your company's logo, or name, on our website's Sponsor's page. Your company's logo, or name, on our Sponsor's Banner that will displayed at the park on the day of the TdR event. Your company's name listed in our Placer Herald 2010 Tour de Rocklin advertising section. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the Platinum Level Sponsorship amount of \$250.
\$500	Titanium Level Sponsorship: Same as the Platinum Level. Plus your company will be granted advertising space in our Placer Herald 2010 Tour de Rocklin advertising. Also, add your company's logo, or name, on the back of our Official 2010 TdR t-shirt. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the Titanium Level Sponsorship amount of \$500.
\$750	Bronze Level Sponsorship: Same as the Titanium Level. Plus your company will be granted a larger advertising space than the Titanium Level in our Placer Herald 2010 Tour de Rocklin advertising. Also your company's logo, or name, will be placed on the goody bag that will be handed out to all the riders on the day of the TdR event, and one free item of your choice will be put into all the goody bags. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the Bronze Level Sponsorship amount of \$750.
\$1,000	Silver Level Sponsorship: Same as the Bronze Level. Plus your company will be granted a larger advertising space than the Bronze Level in our Placer Herald 2010 Tour de Rocklin advertising. Also your company's logo, or name, will be on the Finish Line Banner that will be displayed on the day of the event. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the Silver Level Sponsorship amount of \$1,000.
\$1,250	Gold Level Sponsorship: Same as the Silver Level. Plus your company will be granted a larger advertising space than the Silver Level in our Placer Herald 2010 Tour de Rocklin advertising. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the Gold Level Sponsorship amount of \$1,250.
\$1,500	T-Shirt Sleeve Level Sponsorship: Same as the Gold Level. Plus your company's logo, or name, on either the right or left sleeve of our Official 2010 TdR t-shirt (there are only 2 sleeves available). Also your company will be granted a larger advertising space than the Gold Level in our Placer Herald 2010 Tour de Rocklin advertising. You can also add any number of items to all the goody bags at a cost of \$0.05 per item per bag above the T-Shirt Sleeve Level Sponsorship amount of \$1,500.

Our mailing address is:

TourdeRocklin  
P. O. Box 1615  
Rocklin, CA 95677

Thank you for being a 2010 Tour de Rocklin Sponsor.